

Epson No. 1 in Data Projectors for 10 Years

Futuresource Consulting, market specialists in visual displays for over fourteen years, confirms that Epson has been Worldwide Projector Market Leader for the past 10 years from Calendar Year 2001 to 2010.

Futuresource Consulting Quarterly Market Insight Reports confirm Epson achieved the following annual volume brand shares in the 500 lumen and above brightness categories:

- 11.6% market share in CY2001
- 12.5% market share in CY2002
- 12.8% market share in CY2003
- 11.1% market share in CY2004
- 13.7% market share in CY2005
- 15.5% market share in CY2006
- 17.4% market share in CY2007
- 20.4% market share in CY2008
- 20.8% market share in CY2009
- 22.6% market share in CY2010

Futuresource Quarterly Market Insight Reports have been accepted as the worldwide industry standard for many years. Sell-in volumes representing at least 90% of the worldwide market are collected from manufacturers each quarter. Data is cross checked with inputs from distribution channels. This data collection methodology enables Futuresource to accurately size the Projectors Market and provide detailed brand, specification and application shares in over 66 countries worldwide.

For any more information please contact -



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